
SYLLABUS
PROGRAM OF PUBLIC MANAGEMENT AND POLICY IN ENGLISH
(E-PMP)

LEVEL OF EDUCATION: UNDERGRADUATE

TYPE OF EDUCATION: FULL-TIME

1. GENERAL INFORMATION

- *Course title (Vietnamese): Phát triển kinh tế địa phương*
- *Course title (English): Local Economic Development*
- *Course code: EPMP1139*
- *Knowledge Group: Elective subject*
- *Credit: 3*
- *Prerequisite courses: Microeconomics, Macroeconomics*

2. DEPARTMENT IN CHARGE: Economic Management

3. DESCRIPTION

The course provides students theories, studies, and practices on strategic planning models, ranging from theoretical insights to local contexts. The course assists in analyzing, formulating strategic policy, selecting projects, implementing and evaluating projects. The course also provides some basic analytical techniques, development strategies, and economic development tools. The course provides knowledge of the relationship between urban planning and local economic development, in particular the impact of policies on employment structure, the impact of taxes on the built environment and self-employment. course through impacts on land value, use and ownership; competition in economic resources between regions towards local economic development. Students will be provided with knowledge to understand the role decision makers play in economic development, and understand and analyze local economic performance, including economic impact analysis and public cluster analysis. The tools used to finance local economic development include the basics of bond finance with a focus on tax increase finance.

4. REFERENCES

- Shahid Yusuf (2000), Local dynamics in an era of globalization: 21st century catalysts for development, Oxford University Press
- Edward J. Malecki (1997), Technology and economic development: The dynamics of local, regional and national competitiveness, Longman

5. COURSE OBJECTIVES :

Goals (Gx)	Descriptions	Program learning outcomes (PLOs)	Level
[1]	[2]	[3]	[4]
G1 (Knowledge)	Holding and v eating the right knowledge about the local economy and local economic development in strategic analysis, planning and planning local economic development	KT 1	3
G2 (Skills)	Analytical skills have the opportunity, context, resources, local economic development and writing skills strategic analysis of local economic development b deny that the English	KN 3 KN 5	3 3
G3 (Level of autonomy and responsibility)	Have a sense of responsibility, cooperation, autonomy, self-study in working; take responsibility for the results of your own work to create a lifetime working capacity	NLTC 2	4

6. COURSE LEARNING OUTCOMES:

Goals	CLO (CLOx.x)	Descriptions	Level
[1]	[2]	[3]	[4]
G1 (Knowledge)	CLO1.1	Understand local economic development and local knowledge	2
	CLO1.2	Applying knowledge of local economic development in analyzing local economic development strategies, plans and planning	3
G2 (Skills)	CLO2.1	Have skills to analyze local economic development opportunities, contexts and resources	3
	CLO2.2	Have skills to write the analysis of the development strategy for economic means in English	3
	CLO3.1	Self-study for work to create a lifetime working capacity	4

G3 (Level of autonomy and responsibility)	CLO3. 2	Have responsibility, cooperation, autonomy at work; take responsibility for your own work results	4
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7. COURSE ASSESSMENT:

Evaluation Form	Content	Time	CLOs	Evaluation criteria	Ratio (%)
[1]	[2]	[3]	[4]	[5]	[6]
Evaluate the learning process		From week 1 to week 12	CLO1.1, CLO1. 2 , CLO2.1, CLO2.2, CLO3.1, CLO3.2	<ul style="list-style-type: none"> - Full class participation level. - Level of lesson preparation from home (complete, thorough) - Level of participation in answering lecturers' questions (number of times and quality of answers) - Level of participation in questioning with lectures of lecturers (number of times and question quality) 	10%
Evaluate all mid term	Thread 1 to topic 5	T aggregates 5	CLO1.1, CLO2.1, CLO2.2, CLO3.1, CLO3.2	<ul style="list-style-type: none"> - The level of completion of the midterm essay exam (on time, the quality of the assignment is associated with the level of knowledge, skills and capacity to be autonomous and 	20%

				responsible for the learning outcomes of the course)	
Evaluate all final	Thread 5 to topic 10		CLO1.1, CLO1. 2, CLO2.1 , CLO2.2, CLO3.1, CLO3.2	The level of completion of the final personal essay test (the quality of the test is linked to the level of knowledge, skills and ability to take autonomy and accountability of the course output standards)	70%

* The course uses turnitin software to assess academic integrity.

8. TEACHING PLAN

Week/ Session	Content	CLO	Activities	Assessment
[1]	[2]	[3]	[4]	[5]
1	Introduce overview of the set What is Local Economic Development (LED)? Why is local economic development important? What is local economic development? Debate economic factors in local economic development.	CLO1.1, CLO2.1, CLO3.1	Learning at home : Pre-study the Teaching and learning materials in class: Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	Evaluate the learning process , attitude, level of initiative and positivity in learning 10 %

2	Theory of local economic development. Local economic development goals Sustainable economic development.	CLO1.1, CLO2.1, CLO3.1	Learning at home : Pre-study the Teaching and learning materials in class: Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	mid-term assignments 20%
3	Economic development planning Economic basis theory National perspective	CLO1.1, CLO2.1, CLO3.1	Learning at home : Pre-study the Teaching and learning materials in class: Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	
4	Local views on economic development Resources for local economic development Opportunities for local economic development	CLO1. 2 , CLO2. 2 , CLO3. 2	Learning at home : Pre-study the Teaching and learning materials in class: Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	
5	Strategy and the selection of projects and organizations, how the implementation and evaluation Local strategy and project selection Execute local strategy Evaluate local strategies	CLO1. 2 , CLO2. 2 , CLO3. 2	Learning at home : Pre-study the Teaching and learning materials in class: Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	
6	Analyze location and competitiveness of	CLO1. 2 , CLO2. 2 , CLO3. 2	Learning at home : Pre-study the Teaching and learning materials in class:	

	<p>people and locations.</p> <p>Industrial park / port</p> <p>Cluster theory and analysis</p> <p>Local competitiveness</p>		<p>Lecture: 3 periods</p> <p>Discussion (group discussion and class discussion): 1 period</p>	
7	<p>Regions, cities and neighborhoods in the context of globalization</p> <p>Global context</p> <p>Regions and cities in Vietnam</p> <p>Community economic development</p>	<p>CLO1.1,</p> <p>CLO1. 2,</p> <p>CLO2.1,</p> <p>CLO3.1</p>	<p>Learning at home : Pre-study the Teaching and learning materials in class:</p> <p>Lecture: 3 periods</p> <p>Discussion (group discussion and class discussion): 1 period</p>	
8	<p>Business and financial development</p> <p>Entrepreneurial spirit and flexible specialization</p> <p>Incentives and financial techniques</p> <p>Finance increases tax</p>	<p>CLO1.1,</p> <p>CLO1. 2,</p> <p>CLO2.1,</p> <p>CLO3.1</p>	<p>Learning at home : Pre- study Teaching and learning materials in class:</p> <p>Lecture: 3 periods</p> <p>Discussion (group discussion and class discussion): 1 period</p>	
9	<p>Local development, site incentives, site marketing, and related strategies</p> <p>Location incentives</p> <p>Tool for marketing venues</p> <p>Types of marketing venues</p> <p>Local strategy</p>	<p>CLO1.1,</p> <p>CLO1. 2,</p> <p>CLO2.1,</p> <p>CLO3.1,</p> <p>CLO3.2</p>	<p>Learning at home : Pre-study the Teaching and learning materials in class:</p> <p>Lecture: 3 periods</p> <p>Discussion (group discussion and class discussion): 1 period</p>	

10	Human resource development Human resource planning Job Education and training	CLO1.1, CLO1. 2, CLO2.1, CLO3.1, CLO3.2	Learning at home : Pre-study the Teaching and learning materials in class : Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	Multiple choice and essay test: 70%
11	Product cycle and high-tech strategy Product cycle Technology Innovation	CLO1.1, CLO1. 2, CLO2.1, CLO2.2, CLO3.1, CLO3.2	Learning at home : Pre-study the Teaching and learning materials in class : Lecture: 3 periods Discussion (group discussion and class discussion): 1 period	
12	Data and analysis for local strategic planning Shift-Share + Input-Output Model Economic impact analysis and exponential effects Cost benefit analysis	CLO1.1, CLO1. 2, CLO2.1, CLO2.2, CLO3.1, CLO3.2	Learning at home : Pre-study the Teaching and learning materials in class : Lecture: 4 periods	
	Examination at the end of the period	CLO1.1, CLO1. 2, CLO2.1, CLO2.2, CLO3.1, CLO3.2	Examination: 90 minutes	

9. COURSE REQUIREMENT

9.1. Rules of class participation

- Students are responsible for attending all classes. In any case of absence from school due to force majeure reasons, there must be sufficient and reasonable proofs.

- Students are responsible for actively read materials in advance, proactively preparing lessons before going to class according to the instructions and requests of lecturers.

- Students who skip more than 20% of the lessons of the subject will be considered as not complete the course and have to retake the course

- Students who miss the deadline of individual and group assignments submission will receive a score of 0 for that assignment.

- Students will be randomly asked to answer questions during 12 sessions

- Regarding the communication between lecturers and students: Encourage students to participate in discussions (groups and individuals), give direct feedback to teachers about the content of the course, teaching and learning methods, teaching materials and handouts. Lecturers also encourage students to give feedback on the form, methods and contents of the tests to evaluate students' learning results. Students can communicate with lecturers in class, during office hours or via email. The valuable feedback from students contributes to improve the teaching and learning quality of the course

9.2. Rules of classroom behavior

- The module is conducted on the principle of respect for students and lecturers. All behaviors that interfere with the teaching and learning process are strictly prohibited.

- Students need to actively participate in lectures through discussions with lecturers (answer and ask questions) and group discussions, presentations

- Students must go to school on time. Students who are late more than 10 minutes after class starts will not be able to attend the class.

- Do not make noise, disturbing other students in the learning process.

- Do not eat, drink, chew gum, use devices such as phones, music players during class.

- Laptops and tablets are only used for the purpose of recording lectures, calculating, doing exercises. Absolutely do not use them for other purposes.

Hanoi, Date Month Year 20

DEAN OF FACULTY

(Signed)

UNIVERSITY PRINCIPAL

(Signed)